<<startupname>>

idea report by Co-Founder AI

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# 

## Summary

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## Team

<<team>>

## Business overview

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### OKR

<<okr>>

### Metrics

<<metrics>>

### Lean Canvas

| Problem | Solution | Unique Value Proposition | Unfair advantage |
| --- | --- | --- | --- |
| <<lcproblem>> | <<lcsolution>> | <<lcvalueprop>> | <<>lcadvantage> |
| Customer Segments | Channels | Key Metrics | |
| <<lccustomersegments>> | <<lcchannels>> | <<lcmetrics>> | |
| Cost Structure | | Revenue Streams | |
| <<lccoststructure>> | | <<lcrevenuestreams>> | |

### 

### McKinsey 7S Framework

| Strategy | <<mcstrategy>> |
| --- | --- |
| Structure | <<mcstructure>> |
| Systems | <<mcsystems>> |
| Shared Values | <<mcsharedvalues>> |
| Skills | <<mcskills>> |
| Staff | <<mcstaff>> |
| Style | <<mcstyle>> |

### AARRR Framework

| Acquisition | <<acquisition>> |
| --- | --- |
| Activation | <<activation>> |
| Retention | <<retention>> |
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| Referral | <<referral>> |

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### Business Viability

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### Revenue & Market Opportunities

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### Why now?

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### Unknown factors

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### Customer Segmentation

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### Grandma Pitch

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## Pitch Deck

### Pitch Preparation

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